

# Year 12 Business Studies Checklist

Subject Business Studies		Paper 1	Duration 1 hour 30 Minutes
What to revise		How to revise it	
1	Why businesses exist	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	Mission aims and objectives	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	Revenue costs and profit	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	Different forms of business.	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	The role of shareholders	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	Businesses and the external environment	Knowledge Organiser Section 1 : What is a business Class notes : Section 1 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
2	Management and leadership	Knowledge Organiser Section 2 : Management and decision making Class notes : Section 2 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	Management and decision making	Knowledge Organiser Section 2 : Management and decision making Class notes : Section 2 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	Decision trees	Knowledge Organiser Section 2 : Management and decision making Class notes : Section 2 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	Stakeholders and decision making	Knowledge Organiser Section 2 : Management and decision making Class notes : Section 2 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
3	Marketing Objectives	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	Market analysis	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	
	Market Research	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>	

	Interpreting marketing data	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Interpreting elasticity of demand	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Marketing Decisions – Segmenting targeting and positioning	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Marketing decisions the marketing mix	Knowledge Organiser Section 3 : Marketing Decisions Class notes : Section 3 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
4	Operational objectives	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Capacity Utilisation	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Increasing efficiency and productivity	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Improving quality	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Managing Inventory	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Managing supply chains	Knowledge Organiser Section 4 : Operational Decisions Class notes : Section 4 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
5	Financial objectives	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Measuring and increasing profit	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Cash flow forecasting	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Setting objectives	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Analysing budgets	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Break even analysis	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5

		<a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Choosing sources of finance	Knowledge Organiser Section 5 : Financial decisions Class notes : Section 5 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
6	Human resource Objectives	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Interpreting Human resource data	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Improving organisational design	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Managing human resource flow	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Motivation and job design	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Improving employee employer relations	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>
	Employee representation	Knowledge Organiser Section 6 : Human resource decisions Class notes : Section 6 <a href="https://www.tutor2u.net/business/collections">https://www.tutor2u.net/business/collections</a>